

KCSM

Jazz 91

kcsm.org

AUGUST 2017

Anatomy of a Pledge Drive



On-Air Announcers



Ordering, Receiving & Preparing Thank You Gifts



Phone Volunteers

Shipping Thank You Gifts

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BEHIND THE SCENES AT KCSM'S PLEDGE DRIVE

Melanie Berzon, KCSM Operations Director

Ever wonder what goes into putting together a KCSM Radio Pledge Drive? Well, you've come to the right place!

Although we here at KCSM only come to you for support three times a year (January, May and September) we are actually working on our Pledge Drives every month of the year.

Let's take our upcoming Fall Pledge Drive as an example. Our Spring Drive ended in May. Two weeks later we met to evaluate what worked and what didn't. We also had to start thinking about our September Drive. The things we consider are: What artists would you be interested in learning more about? Are there any milestone Birthdays or Anniversaries coming up? Which musicians are hot at the moment? Our crack team of announcers go to work researching and taking the pulse of the Jazz and Music community.

For instance, this is the year of the centenary of the great Thelonious Monk's birth.

But wait! Are there any new or reissue CD's that would be of interest to you? Any special programs or educational documentaries that we can access? Would you like to add a Bebop Royalty custom made T-Shirt to your wardrobe? What other logo items would you appreciate? These (and others) are the types of questions we ask ourselves over and over again. All this takes time, energy and deep thought.

Our mission is two-fold:

1. Entertaining you and keeping Jazz alive on the airwaves
2. Raising the money we need to keep the station viable and successful

It's not easy balancing the two. But it's a task we take on with great joy and passion. As well as enormous responsibility and commitment.

Because you, the music, and the musicians are worth it! We hope you think so too and will continue to support us.

I'M TALKIN' JAZZ

SUNDAY AT 8 AM

- 8/6 The Cookers with Jesse 'Chuy' Varela
 8/13 Vocalist Nicolas Bearde with Melanie Berzon
 8/20 Guitarist Tal Farlow with Dick Conte
 8/27 The Delta Wires with Kathleen Lawton

THE ANNALS OF JAZZ WITH RICHARD HADLOCK

SUNDAYS AT 7 PM

The sound of surprise describes both jazz itself and the enduring premise of "The Annals of Jazz." Since 1959, host Richard Hadlock has been improvising on historical themes and bringing forth worthy performers—from Armstrong to Zorn. Each Sunday, we may find Annals in Europe, Asia, Latin America or Back of Town anywhere.

HAVE YOU HEARD WITH PATRICK WOLFF

MONDAY AT 9 PM

8/7 Sonny Simmons

One of the foremost alto saxophonists of the Avant Garde, Simmons combines an emotive tone and technical mastery with a boundary-less approach to improvisation. Now 84 years old, he continues to perform with a fire undiminished by a checkered and challenging career.

8/14 Joachim Kuhn

German pianist Joachim Kuhn has shown a unique voice and high level of sophistication over 50 years of recordings with the best musicians of Europe and the US, including a rare collaboration with Ornette Coleman.

8/21 Joe Maini

Before his tragic death at the age of 34, alto saxophonist Joe Maini was a bebop legend of the Los Angeles jazz community. He was a regular presence on the best records of that scene in the 1950s and early 60s, holding his own in the company of Clifford Brown, Terry Gibbs, and Gerald Wilson.

8/28 Chris McGregor

South African pianist Chris McGregor had a massive influence on the landscape of European jazz. Aside from his playing and composing, his band-leading with the Blue Notes and the Brotherhood of Breath both organized and integrated the explosive sound of the South African expatriate scene.

JAZZ NIGHT IN AMERICA WITH CHRISTIAN MCBRIDE

TUESDAY AT 9 PM

8/1 John Scofield at Jazz at Lincoln Center

Guitar icon John Scofield is a one-of-a-kind virtuoso known for his signature blend of jazz, funk, rock, R&B, and soul. *Jazz Night in America* adds new insights to two of Scofield's most revered albums (1986's *Blue Matter* and 1996's *Quiet*) exploring them for the first time since their original releases.

8/8 Rahsaan Roland Kirk

Legendary trombonist and conch shell virtuoso Steve Turre brings a monster lineup to Jazz at Lincoln Center to celebrate the 80th birthday of one of Turre's influences, the late Rahsaan Roland Kirk.

8/15 The Robert Glasper Experiment

The Robert Glasper Experiment performs live at Summerstage in New York City.

8/22 Herbie Hancock

Jazz Night in America host Christian McBride sits down with Herbie Hancock to discuss his journey in technology through the years and we present a concert featuring Herbie with Lionel Loueke, James Genus, Trevor Lawrence Jr. and Terrace Martin.

8/29 Billy Strayhorn

Jazz Night in America features interviews with Strayhorn's biographer, his family members and rare archival tape of Strayhorn himself. Pianist and vocalist Johnny O'Neal joins the Jazz at Lincoln Center Orchestra to present Strayhorn's music.

PIANO JAZZ WITH MARIAN MCPARTLAND

WEDNESDAY AT 9 PM

8/2 Daniela Schaechter

In 2005, Sicilian pianist Daniela Schaechter won the prestigious Mary Lou Williams Women in Jazz competition. Ever devoted to the next generation of female jazz musicians, McPartland wasted no time in having Schaechter on this 2006 show.

8/9 Jack DeJohnette

DeJohnette got his start on the piano as a child, but he took up the drums at eighteen, becoming one of the most inventive and important drummers in modern jazz history. In this 1993 *Piano Jazz* session, he shares the story behind the real *Freddie the Freeloader*.

8/16 Lenore Raphael

Award-winning pianist and vocalist Lenore Raphael has emerged as one of the most promising musicians in modern mainstream jazz. Influenced by Oscar Peterson, Art Tatum, and Thelonious Monk, Raphael has developed her own swinging style.

8/23 Patrice Rushen

A popular vocalist whose talent ranges from jazz to soul to R&B, Patrice Rushen is also a songwriter, arranger, and master keyboardist who has performed with and produced for artists such as Stevie Wonder, Prince, Nancy Wilson, Michael Jackson, and Dianne Reeves.

8/30 Lee Konitz

A former member of the Miles Davis "Famous Nonet," Lee Konitz is the foremost saxophonist in the cool style of jazz. He is also a composer, arranger, and teacher. While his very first instrument was a clarinet, he favored tenor sax and made his way to alto.

JAZZ PROFILES WITH NANCY WILSON

THURSDAY AT 9 PM

8/3 Trombonist/Arranger Melba Liston

Melba Liston (1926-1999) made her mark as one of the few women to succeed as a jazz instrumentalist and composer, and as an accomplished arranger she brought musical life to the songs of other artists.

8/10 Pianist/Composer Bill Evans

Pianist Bill Evans turned out to be one of the most influential pianists of his generation. Before his untimely death in 1980, he made nearly 100 recordings and broke new ground with drummer Paul Motian and bassist Scott LaFaro in the development of the jazz trio.

8/17 Saxophonist/Composer/Educator Jackie McLean

Alto saxophonist McLean was one of the giants of jazz. His spare, sugar-free sound backed everyone from Charlie Parker to Miles Davis and talks candidly about his life and times.

8/24 Vocalist Etta Jones

Etta Jones sang with clarity and precision reminiscent of Carmen McRae, but with the edge of Dinah Washington or Billie Holiday. She liked ballads and loved an accompanying saxophone, as evidenced by her long association with Houston Person.

8/31 Saxophonist/Clarinetist/Composer Sidney Bechet

Sidney Bechet (1897-1959) started playing the clarinet at 13 years old and became one of the most innovative and original clarinetists and soprano saxophonists in jazz. Bechet left a profound mark in the way the clarinet and the soprano saxophone is played today.

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	JAZZ TONIGHT!						
12:00 AM							
2:00 AM							
6:00 AM							
6:30 AM	BREAKFAST, DANCE & BBQ WITH CLINT BAKER	A MORNING CUP OF JAZZ WITH JAYN PETTINGILL		A MORNING CUP OF JAZZ WITH ALISA CLANCY (T-F)		DESERT ISLAND JAZZ WITH ALISA CLANCY	A MORNING CUP OF JAZZ WITH KEITH HINES
7:00 AM							
7:30 AM							
8:00 AM	I'M TALKIN' JAZZ						
8:30 AM	A MORNING CUP OF JAZZ WITH KEITH HINES						
9:00 AM							
10:00 AM							
12:00 PM	AMERICAN JAZZ COUNTDOWN WITH CLIFFORD BROWN JR.						MID-DAY JAZZ WITH SONNY BUXTON
1:00 PM							
2:00 PM							
3:00 PM	LATIN JAZZ WITH JESSE "CHUY" VARELA						
4:00 PM							
5:00 PM							
6:00 PM	RHYTHM RETROSPECTIVE WITH CARL SONNLY LEYLAND						
7:00 PM	THE ANNALS OF JAZZ WITH RICHARD HADLOCK						
8:00 PM	IN THE SOUL KITCHEN WITH HARRY DUNGAN						
9:00 PM		HAVE YOU HEARD WITH PATRICK WOLFF	JAZZ NIGHT IN AMERICA WITH CHRISTIAN MCBRIDE	Piano Jazz WITH MARIAN MCPARTLAND	JAZZ PROPHEES WITH NANCY WILSON	CRAZY 'BOUT THE BLUES WITH KATHLEEN LAWTON	JAZZ TONIGHT!
10:00 PM		JAZZ TONIGHT!					
11:00 PM							
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY

WHAT WAS THAT TUNE, ANYWAY?

1. Visit our website at www.kcsm.org; then click on the **Jazz 91 Playlist** link.
2. Go directly to the playlist at www.jazzlist.org
3. Tune into **JazzTV** on Digital Channel 43.3
4. Tune into Comcast Digital Channel 962.